



2020 Drive Out Hunger Golf Classic

Monday, July 20, 2020

Join the North County Food Bank for our annual *Drive Out Hunger Golf Classic* on Monday, July 20, 2020. The tournament supports our vital hunger-relief programs benefiting North County families.

The tournament will take place at the private Shadowridge Golf Club located in the beautiful rural foothills of North County. A golf experience at Shadowridge means the opportunity to golf on one of the most critically acclaimed championship courses in San Diego County.

BECOME A V.I.P. PLAYER AND RECEIVE AN EXCLUSIVE INVITATION TO THE TAYLORMADE V.I.P. KINGDOM RECEPTION & SPECIAL TOURNAMENT BENEFITS!

This year, we are elevating the experience for our golfers by offering V.I.P. opportunities. Not only will V.I.P. players be automatically entered to participate in a variety of tournament contests (Longest Drive, Closest to the Pin, etc.), but each player will receive an invitation to our TaylorMade V.I.P. Reception at the **TaylorMade Kingdom** in Carlsbad on Thursday, July 16 from 3 p.m. to 6 p.m. The event will include specialty contests, fabulous prizes, a catered meal, an open bar and quality time networking before the big day. Attendees will also have the option to purchase custom fittings with a percentage of sales benefiting the Food Bank's vital hunger-relief programs.

Individual Entry Fees

\$750 V.I.P. Individual Player

\$500 Individual Player

\$100 Dinner/Reception Only

Sponsorship Opportunities and Packages

Title Sponsor » \$30,000

- Title sponsor rights for "2020 Drive Out Hunger Golf Classic" to benefit the North County Food Bank
- Exclusivity in the market
- First right of refusal for 2021 Title Sponsorship of the Drive Out Hunger Golf Classic
- Logo/link on promotional materials, e-blasts, e-newsletters, website, and recognition on premium event signage and in event program
- Logo printed on all hole sponsor signage plus TWO premium hole sponsorships with table and canopy
- Speaking opportunity during dinner program
- 3 V.I.P. Foursomes (includes V.I.P. Reception and bonus tee prizes)
- 2 posts on the North County Food Bank's social media platforms (Facebook, Twitter and Instagram) and 1 post on the San Diego Food Bank's social media platforms (Facebook, Twitter and Instagram) recognizing the Title Sponsor's support for a total of 3 posts.

Presenting Sponsor » \$20,000

- Enhanced exposure and premium placement with logo/link on e-blasts, e-newsletters, website and recognition on premium event signage and in event program
- Logo printed on all hole sponsor signage plus ONE premium hole sponsorship with table and canopy
- 3 V.I.P. Foursomes (includes V.I.P. Reception and bonus tee prizes)
- 1 post on the North County Food Bank's social media platforms (Facebook, Twitter and Instagram) and 1 post on the San Diego Food Bank's social media platforms (Facebook, Twitter and Instagram) recognizing the Presenting Sponsor's support for a total of 2 posts.

Albatross Sponsor » \$15,000

- Enhanced exposure and premium placement with logo/link on e-blasts, e-newsletters, website and recognition on premium event signage and in event program
- Hole sponsor signage recognition at TWO of the 18 holes plus table and canopy placement at ONE of the two designated holes
- 2 V.I.P. Foursomes (includes V.I.P. Reception and bonus tee prizes)
- 1 post on the North County Food Bank's social media platforms (Facebook, Twitter and Instagram) recognizing the Albatross Sponsor's support.

Golf Cart Sponsor » \$8,000

- Recognition on event signage and in event program
- Signage inside all tournament golf carts
- 1 V.I.P. Foursome
- Invitation to TaylorMade Kingdom Reception
- 1 post-event recognition on the North County Food Bank social media platforms (Facebook, Twitter and Instagram).

V.I.P. Kingdom Reception Sponsor » \$7,500

- Exclusive signage recognition at the TaylorMade Kingdom V.I.P. Reception with opportunity for table and canopy placement

Day of Golf Tournament

- Recognition in event program
- Hole sponsor signage recognition at ONE of the 18 holes
- 1 V.I.P. Foursome (includes V.I.P. Reception and bonus tee prizes)

Dinner Reception Sponsor » \$6,000

- Recognition on event signage and in event program
- Exclusive signage at dinner reception and on each table
- 1 V.I.P. Foursome
- Invitation to TaylorMade Kingdom Reception

Eagle Sponsor » \$5,000

- Recognition on event signage and in event program
- Signage recognition at TWO of the 18 holes with table and canopy at ONE of the two holes
- 1 Foursome

Birdie Sponsor » \$3,000

- Recognition on event signage and in event program
- Premium Hole Sponsor signage recognition at ONE of the 18 holes with table and canopy
- 1 Foursome

V.I.P. Foursome Team Sponsor » \$3,000

- Invitation to TaylorMade Kingdom Reception

Corporate Sponsor » \$2,750

- Premium Hole Sponsor signage recognition and table/canopy at ONE of the 18 holes
- 1 Foursome

Foursome Team Sponsor » \$2,000

- 1 Foursome

Putting Contest Sponsor » \$1,800

- Exclusive signage recognition at putting green with table and canopy
- Recognition on event signage and in event program

Premium Hole Sponsor » \$750

- Signage recognition at ONE of the 18 holes with table and canopy

Hole Sponsor » \$500

- Signage recognition at ONE of the 18 holes



Example of a hole sponsor sign.

Sponsorship Benefits Overview

Thank you for your interest in supporting the 2020 Drive Out Hunger Golf Classic benefiting the North County Food Bank!

Below is a comprehensive table showing the deliverables for each sponsorship package.

DRIVE OUT HUNGER SPONSOR BENEFITS	Title Sponsor \$30,000	Presenting Sponsor \$20,000	Albatross Sponsor \$15,000	Golf Cart Sponsor \$8,000	V.I.P. Kingdom Reception Sponsor \$7,500	Dinner Sponsor \$6,000	Eagle Sponsor \$5,000	Birdie Sponsor \$3,000	Corporate Sponsor \$2,750
Enhanced Exposure	✓	✓	✓		Exclusive Reception Signage				
Signage & Program Recognition	✓	✓	✓	✓	✓	✓	✓	✓	
Social Media Recognition	✓	✓	✓	✓					
Premium Hole Sign with Table/Canopy	2	1	1		Exclusive booth rights at reception		1	1	1
Hole Signage	All	All	2		1		2	1	1
Foursomes	3 VIP	3 VIP	2 VIP	1 VIP	1 VIP	1 VIP	1	1	1
TaylorMade Kingdom Reception	✓	✓	✓	✓	✓	✓			
Golf Cart Signage	✓			✓					
Dinner Reception & Table Signage	✓					✓			

If you are interested in sponsoring this year's tournament or are interested in registering as an individual player, please visit NorthCountyFoodBank.org/Golf or contact **Alden Domini** at adomini@SanDiegoFoodBank.org.

###

Special thank you to **Shadowridge Golf Club in Vista** for hosting!

