

DIGITAL ADVERTISING

Reach thousands of potential new customers through the Chamber's website and email newsletter marketing!

CONTACT US!

Oceanside Chamber
928 North Coast Highway
Oceanside, CA 92054
(760) 722 - 1534

info@Oceansidechamber.com

Website ads reach thousands of unique visitors looking for info on Oceanside. Email marketing broadcasts directly to over 5,000 subscribers weekly.

ADVERTISING OPPORTUNITIES

The [Chamber's Website](#) is one of the best resources for Oceanside, CA information. According to Google Analytics there were nearly 450,000 page views on the Chamber's website in the past year. Top content searches include:

- [Beaches](#)
- [Business Directory](#)
- [Events](#)
- [Volunteer Opportunities](#)
- [Shopping](#)
- [Maps](#)
- [Restaurants](#)
- [Things to Do](#)

The [Chamber's Enewsletter](#) is a valuable avenue for Business-to-Business marketing. With a distribution list of over 5,000 we provide an opportunity for you to leverage our high profile in the community to grow your business.

PRICING

LEADERBOARD AD: Specs 970 X 90

- \$775 per year
- Runs at the top of your business category page & on related keyword searches.

SIDEBAR AD: Specs 300 X 250

- \$500 per year
- Runs on the sidebar of your business category page

HOMEPAGE FEATURE:

- \$100 per week - Sidebar
- \$150 per week - Leaderboard

NEWSLETTER BUSINESS SPOTLIGHT:

- \$150 for 1 issue
- \$300 for 4 issues
- Featured among news stories in the Chamber's weekly eNewsletter

BRONZE PACKAGE - \$1,500

- Leaderboard Ad within your business category
- Sidebar Ad in 1 additional related business category
- Sidebar Ad on 2 of the Chamber's top 25 visited pages
- Sidebar Ad on the Chamber's homepage for 2 weeks

SILVER PACKAGE - \$2,500

- Leaderboard Ad within your business category
- Sidebar Ad in 1 additional related business category
- Sidebar Ad on 2 of the Chamber's top 25 visited pages
- Sidebar Ad on the Chamber's homepage for 2 weeks
- An additional Sidebar Ad (2) & 2 Leaderboard Ads on 5 of the Chamber's top 25 visited pages
- 2 additional weeks (4 total) on the Chamber's Homepage

GOLD PACKAGE - \$3,500

- Leaderboard Ad within your business category
- Sidebar Ad in 1 additional related business category
- Sidebar Ad on 2 of the Chamber's top 25 visited pages
- Sidebar Ad on the Chamber's homepage for 2 weeks
- An additional Sidebar Ad (2) & 2 Leaderboard Ads on 5 of the Chamber's top 25 visited pages
- 2 additional weeks (4 total) on the Chamber's Homepage
- Sidebar Ad in a secondary category in the Business Directory
- An additional Sidebar Ad (3) and Leaderboard Ad (3) on 7 of the Chamber's top 25 visited pages
- 4 additional weeks (8 total) on the Chamber's Homepage

DIAMOND PACKAGE - \$5,000

- Leaderboard Ad within your business category
- Sidebar Ad in 1 additional related business category
- Sidebar Ad on 2 of the Chamber's top 25 visited pages
- Sidebar Ad on the Chamber's homepage for 2 weeks
- An additional Sidebar Ad (2) & 2 Leaderboard Ads on 5 of the Chamber's top 25 visited pages
- 2 additional weeks (4 total) on the Chamber's Homepage
- Sidebar Ad in a secondary category in the Business Directory
- An additional Sidebar Ad (3) and Leaderboard Ad (3)
- Leaderboard Ad on Chamber Homepage for a full year
- An additional Sidebar Ad (4) and Leaderboard Ad (4) on 9 of the Chamber's top 25 visited pages
- 2 additional weeks (10 total) on the Chamber's Homepage

YEARLY ADVERTISING PACKAGES & PRICE COMPARISON

Placement	Size	Length of Time	Member Rate	Non-Member Rate
Homepage	Sidebar	1 Week	\$100	\$150
Homepage	Leaderboard	1 Week	\$150	\$200
Business Category	Sidebar	1 Week	\$50	\$75
Business Category	Sidebar	1 Year	\$500	\$750
Business Category	Leaderboard	1 Week	\$75	\$100
Business Category	Leaderboard	1 Year	\$775	\$1,000
eNewsletter	1 Article	1 Week	\$150	\$250
eNewsletter	1 Article	4 Weeks	\$300	\$400
Various	Bronze	1 Year	\$1,500	\$2,000
Various	Silver	1 Year	\$2,500	\$3,000
Various	Gold	1 Year	\$3,500	\$4,000
Various	Diamond	1 Year	\$5,000	\$5,500

LEADERBOARD AND SIDEBAR AD EXAMPLES

LEADERBOARD (970 X 90)

2020 ELECTIONS

 Tri-City Medical Center

PROUDLY SERVING OUR COMMUNITY
SINCE 1961

SIDEBAR (300 X 250)

health inside. welcome in.

truecare™

We're here to help. We can provide you and your family with the healthcare you need, regardless of insurance.

4 locations in Oceanside - [Learn More!](#)

Out of the waiting room
& IN COMFORT.

tricitymed.org

1. Click 
2. Fill out your information
3. Wait comfortably at home until your time to be seen.*

 Tri-City Medical Center

*Patients with life-threatening conditions should call 911.

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Transforming Lives & Communities

www.csusm.edu



Walmart

Save money. Live better.

