

# DIGITAL MARKETING IN THE AGE OF COVID-19



SEO



Content Marketing



Social Media



Website



E-mail Marketing



Analytics



Digital Campaign



## FREE WORKSHOPS

*Presented by MainStreet Oceanside and Digital Hopper*

Please join us for every Wednesday at 11:00 a.m for our series of free video workshops. Each live video workshop will include training on a important topic plus Q&A troubleshooting for your specific issues.

### SAMPLE TOPICS INCLUDE:

- Taking your business online
- Running Facebook and Instagram ads effectively
- How to communicate with your customers at this time
- Shipping, pickup and payment options
- Using your marketing tools to the max
- Creating images and videos of your products

Led by Danielle and Travis at Digital Hopper. We run Facebook ads every day for our ecommerce clients, and want to share how and what can work for you during this time.

Join via computer or phone with this link: <https://zoom.us/j/635116971>

If needed, use Meeting ID: 635 116 971

Password: 530754

For full Zoom meeting invitation, and other info, visit: [digitalhopper.com/ecommlocal](https://digitalhopper.com/ecommlocal)

