

# The Oceanside Chamber and California Welcome Center will assist nearly 100,000 visitors this year. Here's how we can help bring them to YOUR door!



## 2010 Oceanside Visitor Guide

### 75,000 copies - distribution points include...

- Nearly 27,000 copies mailed throughout U.S. in Visitor Information Packets (*a 27% year over year increase*)
- Area Hotels/Motels and Vacation Rentals
- California Welcome Centers—12 Statewide
- Relocation Packets
- San Diego International Airport

### Consider these statistics from a survey recently conducted for the California Welcome Center by Lauren Schlau Consulting...

- 83% of people that requested our visitor information actually came.
- 85% of those surveyed recalled receiving our visitor guide and 80% rated our materials as highly useful
- 84% of visitors that received our materials in the mail or picked them up at the Welcome Center said it influenced their visit to Oceanside
- 52% said the visitor guide influenced them to visit an area attraction or site they had not planned to visit.

**AND NOW INCLUDED IN...** Certified Display Racks in hundreds of locations, including hotels, motels, car rental offices, RV Parks, Campgrounds, services stations, airports and train Depots throughout South Orange County.

## Let us help you reach thousands of potential customers!

**Advertising Deadline - March 22, 2010**

Call 760-722-1534 today or fax to 760-722-8336



I would like to learn about advertising opportunities in the 2010 Oceanside Visitor Guide.

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_