

Grow Your Business on Oceanside's Premier Website

With more than 50,000 visits per month, www.oceansidechamber.com can help you reach thousands of potential customers!

Take a look at our great online advertising packages to help your business stand out from the crowd.



Website Advertising Packages

Listing Highlight Package - \$150 Per Year

Description: A listing highlight package can help you stand out from your competitors in the on-line business directory.

Availability: Unlimited

Advertisements Included with this Package:

- 50 Word description of your business added to your web directory listing
AND
- Your listing highlighted with a yellow box
AND
- Your Company Logo included in highlight box

Business Category Banner Advertising Package - \$775 Per Year

Description: Business Category Advertisers are provided excellent exposure to users who want information on their particular category of business. Advertisers' banners are located in rotation with a maximum of 4 other ads at the top of designated pages. Ad size 468 pixels wide, 60 pixels high.

Availability: Only 5 spots available per section .

Advertisements Included with this Package:

- Level Four Advertising position – Banner on top of your business category section of the on-line Business Directory
- Listing Highlight Package (described above)
- Your banner placed on Chamber's Weekly E-Newsletter twice during the year

Special Interest Section Banner Advertising Package - \$1,500 Per Year

Description: Special Interest Section Advertisers are provided excellent exposure to users reviewing special information pages such as Demographics, Education, Real Estate, Area Attractions, Oceanside Photo Library and more. Advertisers' banners are located in rotation with a maximum of 4 other ads at the top of designated pages. Ad size 468 pixels wide, 60 pixels high.

Availability: Only 5 spots available per section.

Advertisements Included with this Package:

- Level Three Advertising position - Banner on top of 3 Subsections of Web Site (some choices include Demographics, Financial Services, Real Estate, Education, Area Attractions, Oceanside Photo Library, Dining, Lodging, etc)
- Level Four Advertising position – Banner on top of your business category section of the on-line Business Directory
- Your Listing on Web Site Business Directory will be highlighted
- Your banner placed on Chamber's Weekly E-Newsletter twice during the year

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More Website Advertising Packages

Major Section Banner Advertising Package -\$3,000 Per Year

Description: Major Section Advertisers are provided excellent exposure to users reviewing major menus or pertinent information pages. These sections include: Visitor Information, Relocation/Community Information, Camp Pendleton, Chamber Information, Special Events, Health Care and Business Directory. Advertisers' banners are located in rotation with a maximum of 4 other ads at the top of designated pages. Ad size 468 pixels wide, 60 pixels high.

Availability: Only 5 spots available per section.

Advertisements Included with this Package:

- Level Two Advertising position – Banner on top of One Major Section of Site (i.e Visitor Information, Relocation/Community Information, Business Directory, Chamber Information)
- Level Three Advertising position – Banner on top of 3 Subsections of Web Site (some choices include Demographics, Financial Services, Real Estate, Education, Area Attractions, Oceanside Photo Library, Dining and Lodging, etc)
- Level Four Advertising position – Banner on top of your business category of on-line Business Directory
- First Right of Refusal on these advertising positions the following year
- Your Listing on Web Site Business Directory will be highlighted
- Your banner placed on Chamber's Weekly E-Newsletter twice during the year

Premium Banner Advertising Package -\$4,500 Per Year

Description: This premium advertising opportunity provides your company maximum exposure to all users accessing The Chamber's web site. Advertisers are positioned on The Chamber's main page in rotation with a maximum of 3 other ads. Your banner, in all positions listed below, will link directly to your web site. Ad size - 468 pixels wide, 60 pixels high.

Availability: Only 4 spots available.

Advertisements Included with this Package:

- Level One Advertising position - Banner on Front Page of Chamber Web Site
- Level Two Advertising position – Banner on top of One Major Section of Site (i.e Visitor Information, Relocation/Community Information, Business Directory, Chamber Information)
- Level Three Advertising position – Banner on top of 3 Subsections of Web Site (some choices include Demographics, Financial Services, Real Estate, Education, Area Attractions, Oceanside Photo Library, Dining and Lodging, etc)
- Level Four Advertising position – Banner on top of your business Category of on-line Business Directory
- Your Listing on Web Site Business Directory will be highlighted
- First Right of Refusal on these advertising positions the following year
- Your banner placed on Chamber's Weekly E-Newsletter five times during the year

**For More Information, Contact Scott Ashton at the
Oceanside Chamber of Commerce**

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