

The Four to Follow

How to run a safe and healthy business during a pandemic

Our economic recovery has begun, and more San Diego businesses are able to reopen. But will there be customers? During COVID-19, San Diego residents say they are more likely to frequent businesses that have taken significant steps to keep their employees and customers safe.

Show your customers that you care about their health and safety by following these four reopening guidelines. Prescribed by health care professionals, these “Four to Follow” provide the greatest level of protection from the spread of COVID-19 and will help your business grow during this uncertain time.

1

Hygiene



Handwashing.

Make it a rule. All employees, soap and water, every hour. Use hand sanitizer in-between washings.

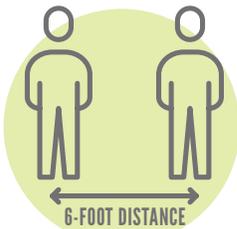


Disinfection.

Regularly disinfect all high-touch surfaces, including door handles, countertops, touch pads and pens.

2

6-Foot Distancing



Employees.

Adapt work processes so employees can work at a 6-foot distance from coworkers. Limit close-up interactions with customers.



Customers.

Encourage 6-foot physical distancing. Use signs and floor markings as aids. Limit customer flow to ensure distancing is kept.

3

Face Coverings



Employees.

Require employees to wear quality face coverings or masks at all times on the job; well fitting, always covering nose and mouth.



Customers.

All customers should wear face coverings or masks while in or outside your business. You can require this if necessary.

4

Screening



Employees.

Screen employees daily for signs of illness — 100° fever or higher, cough, sore throat, muscle pain, chills. Employees should stay home if sick.



Customers.

Encourage customers to use online, delivery or pick-up services if they are feeling ill or have any cold or flu symptoms.

Help us demonstrate that businesses can operate safely and responsibly during this worldwide health crisis. Together we can lead the way to a safe and healthy San Diego.