



**\*NEW DATE: AUGUST 21, 2021\***

# OPERATION APPRECIATION

Every year, the Oceanside Chamber of Commerce and the City of Oceanside bring the Oceanside business community and area residents together to provide a day of recognition to active duty military and their families.



**THE PERFECT OPPORTUNITY TO SAY  
"THANK YOU"**



# ABOUT Camp Pendleton

Camp Joseph H. Pendleton, the largest Marine Corps base in the world, is home to more than 35,000 Marines, Sailors and their families. Units from 1MEF were the 1st American military forces to land in Kandahar following September 11, 2001.

Our service members continue to defend our freedom and the rights we so greatly value. This event is intended to recognize the contributions these active duty service members and their families have made to our country. They have endured long separations and hardships to protect our freedoms.

For over fifteen years, Oceanside Chamber of Commerce, the City of Oceanside and local, regional and national businesses have joined forces to produce Operation Appreciation. This year will be our 18th Annual Event, bringing the business community and city together to honor and appreciate all of the men and women in our armed forces and their families. Your support is needed to make sure these brave men and women and their families know, just how much our community appreciates them.

## The Perfect Opportunity

All Active Duty Military and their dependents with an Active Duty Military ID Card will receive unlimited rides, activities, and a free lunch and beverage. The day consists of a host of ventures including a great Children's Fun Zone equipped with jump houses and other activities, and will also feature pizza from Domino's. Live entertainment will be featured along with a free full catered meal, served by local military and political dignitaries, will be given to our military and families from Pick Up Stix and Buffalo Wild Wings (Local vendors will also have food available for purchase by the public).

### COMMANDANT \$20,000

- Exclusive Naming Rights for Operation Appreciation
- Time at the microphone during event to address attendees
- Full Page ad in the Operation Appreciation Magazine
- Company name/logo/recognition prominently placed on all official promotional materials including posters, flyers, Web posting, email newsletters, news releases and PSAs distributed throughout San Diego County as Presenting Sponsor of the Armed Forces Day-Operation Appreciation.
- 10x20 prominent booth space at event
- Logo on Event Website as a presenting sponsor
- Company mentioned by Event MC as a presenting sponsor
- Company banner displayed in a prime location at event
- Mentioned as Presenting Sponsor on event media releases
- Company name included in press releases promoting the event
- Company name on event T-shirts
- Logo on event street banner, posters and flyers
- Logo included on sponsor page in 40,000 copies of Operation Appreciation Magazine
- 12 Complimentary meal passes
- 6 parking passes

### GENERAL \$10,000

- 10x20 booth space at event
- Logo on Event Website as a presenting sponsor
- Company mentioned by Event MC as a presenting sponsor
- Company banner displayed in a prime location at event
- Mentioned as Presenting Sponsor on event media releases
- Company name included in press releases promoting the event
- Company name on event T-shirts
- Logo on event street banner, posters and flyers
- Logo included on sponsor page in 40,000 copies of Operation Appreciation Magazine
- 12 Complimentary meal passes
- 6 parking passes
- 12 commemorative T-shirts





# Sponsorship Packages

## **FUN ZONE PRESENTING SPONSOR \$5,000**

- Children's Area Named for Your Business
- 10x20 prominent booth space in Children's area "Fun Zone"
- Your Company banner displayed at Children's area "Fun Zone"
- Company Logo on Event Website
- Company mentioned by Event MC as Children's Area Presenting Sponsor
- Company banner displayed in additional prime location event
- Company Name included in press releases promoting the event
- Logo included on sponsor page in 40,000 copies of the Operation Appreciation Magazine
- 10% discount on Advertising in the Official Program
- 4 Complimentary meal passes
- 2 parking passes and 8 commemorative T-shirts

## **SERGEANT MAJOR \$2,000**

- 10x10 booth space at event
- Company Logo on Event Website
- Company mentioned by Event MC
- Company banner displayed in a prime location at event
- Company Name included in press releases promoting the event
- Logo included on sponsor page in 40,000 copies of the Operation Appreciation Magazine
- 10% discount on Advertising in the Operation Appreciation Magazine
- 4 Complimentary meal passes
- 2 parking passes
- 2 commemorative T-shirts

## **SHUTTLE SPONSOR \$3,500**

- 10x10 booth space at event
- Company Logo on Event Website as Shuttle Sponsor
- Company mentioned by Event MC as Shuttle Sponsor
- Company Logo on Shuttle Stop Signs
- Company banner displayed on buses (provided by sponsor)
- Company banner displayed in a prime location at event
- Company Name included in press releases promoting the event
- Logo included on sponsor page in 40,000 copies of the Operation Appreciation Magazine
- 10% discount on Advertising in the Operation Appreciation Magazine
- 4 Complimentary meal passes
- 2 parking passes and 4 commemorative T-shirts

## **TRANSPORTATION SPONSOR \$5,000**

- Provides transportation to Marines at the School of Infantry
- 10x20 prominent booth space at event
- Company Logo on Event Website as Transportation Sponsor
- Company mentioned by Event MC as Transportation Sponsor
- Company banner displayed on buses (provided by sponsor)
- Company banner displayed in additional prime location event
- Company Name included in press releases promoting the event
- Logo included on sponsor page in 40,000 copies of the Operation Appreciation Magazine
- 10% discount on Advertising in the Operation Appreciation Magazine
- 4 Complimentary meal passes
- 2 parking passes and 8 commemorative T-shirts

## **FUN ZONE SPONSOR \$2,000**

- 10x10 booth space in Children's Area
- Company Logo on Event Website
- Company mentioned by Event MC
- Company banner displayed in Children's Area
- Company Name included in press releases promoting the event
- Logo included on sponsor page in 40,000 copies of the Operation Appreciation Magazine
- 10% discount on Advertising in the Operation Appreciation Magazine
- 4 Complimentary meal passes
- 2 parking passes and 2 commemorative T-shirts



# OPERATION APPRECIATION Sponsorship Form

Company Name \_\_\_\_\_  
Contact \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone # \_\_\_\_\_ Fax # \_\_\_\_\_  
Email Address \_\_\_\_\_  
Web Address \_\_\_\_\_

**Yes, I/we would like to become a sponsor at the following level:**

- Commandant - \$20,000
- General - \$10,000
- Fun Zone Presenting Sponsor- \$5,000
- Transportation Sponsor - \$5,000
- Shuttle Sponsor - \$3,500
- Sergeant Major - \$2,000
- Fun Zone Sponsor - \$2,000
- Amount \_\_\_\_\_

**PAYMENT INFORMATION**

Please complete and submit form with required documents as shown below.

**ENCLOSE:**

Check/Money Orders payable to the Oceanside Chamber of Commerce Foundation or Credit Card information

**Credit Card Payments: Master Card, Visa, American Express**

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_  
Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_

**RELEASE OF LIABILITY:**

As consideration for being permitted by the Oceanside Chamber of Commerce, the City of Oceanside and/or their affiliated organizations, to participate in these activities and/or use their facilities, I/we hereby agree that I/we, my/our heirs and assignees, will not make claim against, sue or attach the property of the Oceanside Chamber of Commerce, the City of Oceanside and/or any of their affiliated organizations, for injury or damage resulting from the negligence or other acts by any employee, agent or contractor of the Oceanside Chamber of Commerce or any of their affiliated organizations as a result of my/our participation in the activities described within the Operation Appreciation sponsorship brochure. I/we hereby release the Oceanside Chamber of Commerce, the City of Oceanside and/or any of their affiliated organizations from all actions, claims, and/or demands that I/we, my/our heirs and assignees, now have or may have in the future for injury or damage resulting from my/our participation in the activities described in the Operation Appreciation sponsorship brochure. I/we are aware that this document constitutes a release of liability and agreement between my/our participants and the Oceanside Chamber of Commerce, the City of Oceanside, and/or any of their affiliated organizations by my signature or the signature of the representative authorized to sign and signing this agreement. I/we further represent that this release is made of my/our own free will. No refunds within 30-days of the event and/or in case of inclement weather, acts of nature, or restrictions by government agencies over which the Oceanside Chamber of Commerce has no control. Cancellations in advance of 30-days prior to the event will be assessed a \$250 cancellation fee.

Signature of Authorized Representative \_\_\_\_\_ Title \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

***I/we have read and understand the "Release of Liability" and all accompanying information and agree to adhere to all rules and regulations.***

Signature of Authorized Representative \_\_\_\_\_ Title \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Signature of Chamber Representative \_\_\_\_\_ Title \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Please complete and mail this form to the Oceanside Chamber of Commerce 928 N. Coast Hwy. Oceanside, CA 92054

For more information, please visit our website: [www.OceansideOperationAppreciation.com](http://www.OceansideOperationAppreciation.com) or call us at 760-722-1534

Your Sponsorship of Operation Appreciation is tax deductible to the fullest extent of the law.