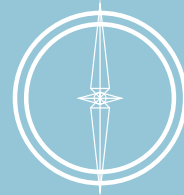


OCEANSIDE  
HARBOR

2022

*days*



SPONSORSHIP OPPORTUNITIES

# Oceanside HARBOR DAYS

## 2 DAYS, PACKED WITH ACTIVITIES, ENTERTAINMENT, FOOD, & SHOPPING.

Thousands of people visit the Oceanside Harbor on Harbor Days weekend to shop, watch and participate in some of the most original and exciting events on the coast. Activities include shopping, food, a beer garden, music hosted by a local dj, and a wide variety of fun and unique activities for people of all ages!

The major media given to the event, along with the support of event sponsors, local businesses and volunteers, to help ensure the event is fun for attendees and a success for sponsors and vendors.



## SPONSORSHIP BENEFITS FOR YOUR BUSINESS.

- SHOWCASE YOUR BUSINESS, BRAND, PRODUCTS, SERVICES FACE-TO-FACE
- REACH YOUR TARGET MARKET
- HEIGHTENED BRAND AWARENESS
- MEDIA EXPOSURE
- EXPAND REACH AND EXPOSURE TO NEW CLIENTS, BUSINESSES
- RECONNECT AND ENGAGE WITH EXISTING CUSTOMERS
- GENERATE LEADS
- DELIVER IMMEDIATE ROI

# SPONSORSHIP OPPORTUNITIES

MUCH OF THE SUCCESS OF HARBOR DAYS CAN BE ATTRIBUTED DIRECTLY TO THOSE BUSINESSES THAT SPONSOR THE EVENT.

\*CUSTOM SPONSORSHIP PACKAGES AVAILABLE FOR ALL BUDGETS, CALL FOR MORE DETAILS

## PRESENTING SPONSOR – \$10,000

- Your Company name as a Presenter of Harbor Days
- Your 970x90 Leaderboard ad on Harbor Days webpage
- Right of First Refusal for sponsorship in following year
- Company Logo on Harbor Days webpage – Top Billing
- Company included in Event Social Media Promotions
- Company Logo included on Event Banner in Downtown Oceanside
- Verbal recognition by Event MC
- Logo featured on official Harbor Days T-Shirts
- Customized Booth Space – Preferred Placement\*
- Company Name or Logo included on event calendar
- Company Logo on Signage at Event Entrance – Top Billing
- 15 Free Official Harbor Days T-Shirts
- Your Banner placed near Main Entrance of Harbor

## ENTERTAINMENT SPONSOR – \$6,000+

\* \$6,000/DAY – OR BOTH DAYS FOR \$10,000

- Company Logo on Harbor Days webpage
- Your 300x250 Sidebar ad on Harbor Days webpage
- Company included in Event Social Media Promotions
- Verbal recognition by Event MC
- Logo featured on official Harbor Days T-Shirts
- Customized Booth Space – Preferred Placement\*
- Company Name or Logo included on event calendar
- 10 Free Official Harbor Days T-Shirts
- Your Banner placed near Main Entrance of Harbor
- Company Logo on Signage on Band Stage
- Company Logo on Signage at Event Entrance
- Company Logo included on Event Banner in Downtown Oceanside

## BEER GARDEN SPONSOR – \$4,000 (3 AVAILABLE)

- Company Logo on Harbor Days webpage
- Your 300x250 Sidebar ad on Harbor Days webpage
- Company included in Event Social Media Promotions
- Verbal recognition by Event MC
- Logo featured on Official Harbor Days T-Shirts
- Customized Booth Space – Preferred Placement\*
- Company Name or Logo included on event calendar
- 10 Free Official Harbor Days T-Shirts
- Your Banner placed near Main Entrance of Harbor
- Company Logo on Signage at Event Entrance
- Company Banner Displayed in Beer Garden

## TRANSPORTATION SPONSOR – \$3,500 (4 AVAILABLE)

- Company Logo on Harbor Days webpage
- Company included in Event Social Media Promotions
- Verbal recognition by Event MC
- 10x12' Booth Space – Preferred Placement\*
- Company Name or Logo included on event calendar
- Logo featured on official Harbor Days T-Shirts
- 5 Free Official Harbor Days T-Shirts
- Your Banner placed near Main Entrance of Harbor
- Logo on Trolley in Harbor
- Logo on Signage at Transportation Drop-Off's
- Company Logo on Signage at Event Entrance

## EVENT SPONSOR – \$1,500

- Company Logo on Harbor Days webpage
- Verbal recognition by Event MC
- 10x12' Booth Space – Preferred Placement\*
- Company Name or Logo included on event calendar
- 2 Free Official Harbor Days T-Shirts
- Company Logo on Signage at Event Entrance

\*BOOTH SPACE ONLY: YOU MUST PROVIDE YOUR OWN CANOPY, TABLES, & CHAIRS

# OCEANSIDE HARBOR DAYS

## SPONSORSHIP FORMS

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email Address \_\_\_\_\_

Web Address \_\_\_\_\_

Yes, I/we Would Like To Become A Sponsor At The Following Level:

- Captain - \$10,000
- Entertainment Saturday- \$6,000
- Entertainment Sunday- \$6,000
- Entertainment Bundle (Both Days)- \$10,000
- Beer Garden - \$4,000
- Transportation - \$3,500
- Buccaneer - \$1,500

### Additional Options:

Additional Booth Spaces - \$375 YES  NO  If yes, # required \_\_\_\_\_

*\*Booth Spaces are Space Only! You Must Provide Own Canopies, Tables and Chairs.*

Electricity: \$150 (Limited Availability) YES  NO  (\$15 every 10amps over 20)

\_\_\_\_\_ Amps Required?

Canopy - \$75 YES  NO  If yes, # required \_\_\_\_\_

Table(s) - \$12 YES  NO  If yes, # required \_\_\_\_\_

Chairs - \$2 YES  NO  If yes, # required \_\_\_\_\_

### Food Vendors Only:

*\*PER SAN DIEGO HEALTH DEPARTMENT, YOU ARE REQUIRED TO HAVE A 3-COMPARTMENT SINK*

Rental - \$150 YES  NO

### Payment Information

Please complete and submit form with required documents as shown below.

### Enclose:

- Check/Money Orders payable to the **Oceanside Chamber of Commerce** or Credit Card Information Below
- Liability Insurance (REQUIRED)

### Credit Card Payments: Master Card, Visa, American Express

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_

## Documents Required with Sponsorship Requests:

- Completed Application
- Payment in Full
- Health Permit (Food Vendors)
- Liability Insurance

## Policies:

- In exchange for sponsorship funding for Oceanside Harbor Days, the Oceanside Chamber of Commerce agrees to provide the benefits outlined in the corresponding level in the "Sponsorship Opportunities" brochure.
- Sponsorship is not accepted until signed by the Oceanside Chamber of Commerce CEO
- The Oceanside Chamber of Commerce will not publish advertisements nor accept event sponsorships from any person or business selling or promoting products or services in violation of either state, federal, or local law, regular or ordinance.

## Release of Liability:

As consideration for being permitted by the Oceanside Chamber of Commerce, the City of Oceanside, the Small Craft Harbor District, Kennedy & Associates and/or their affiliated organizations, to participate in these activities and/or use their facilities, I/we hereby agree that I/we, my/our heirs and assignees, will not make claim against, sue or attach the property of the Oceanside Chamber of Commerce, the City of Oceanside, the Small Craft Harbor District, Kennedy & Associates and/or any of their affiliated organizations, for injury or damage resulting from the negligence or other acts by any employee, agent or contractor of the Oceanside Chamber of Commerce, the Small Craft District or any of their affiliated organizations as a result of my/our participation in the activities described within the Oceanside Harbor Days sponsorship brochure. I/we hereby release the Oceanside Chamber of Commerce, the City of Oceanside, the Small Craft Harbor District, Kennedy & Associates and/or any of their affiliated organizations from all actions, claims, and/or demands that I/we, my/our heirs and assignees, now have or may have in the future for injury or damage resulting from my/our participation in the activities described in the Oceanside Harbor Days sponsorship brochure. I/we are aware that this document constitutes a release of liability and agreement between my/our participants and the Oceanside Chamber of Commerce, the City of Oceanside, the Small Craft Harbor District, Kennedy & Associates and/or any of their affiliated organizations by my signature or the signature of the representative authorized to sign and signing this agreement. I/we further represent that this release is made of my/our own free will. No refunds within 30-days of the event and/or in case of inclement weather, acts of nature, or restrictions by government agencies over which the Oceanside Chamber of Commerce and/or Kennedy & Associates has no control. Cancellations in advance of 30-days prior to the event will be assessed a \$250 cancellation fee.

Signature of Authorized Representative \_\_\_\_\_ Title \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

***I/We have read and understand the "Release of Liability" and all accompanying information and agree to adhere to all rules and regulations.***

Signature of Authorized Representative \_\_\_\_\_ Title \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Signature of Chamber Representative \_\_\_\_\_ Title \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_



Return to: Oceanside Chamber of Commerce, 928 N. Coast Hwy, Oceanside, CA 92054  
or Email: [Scott@OceansideChamber.com](mailto:Scott@OceansideChamber.com)