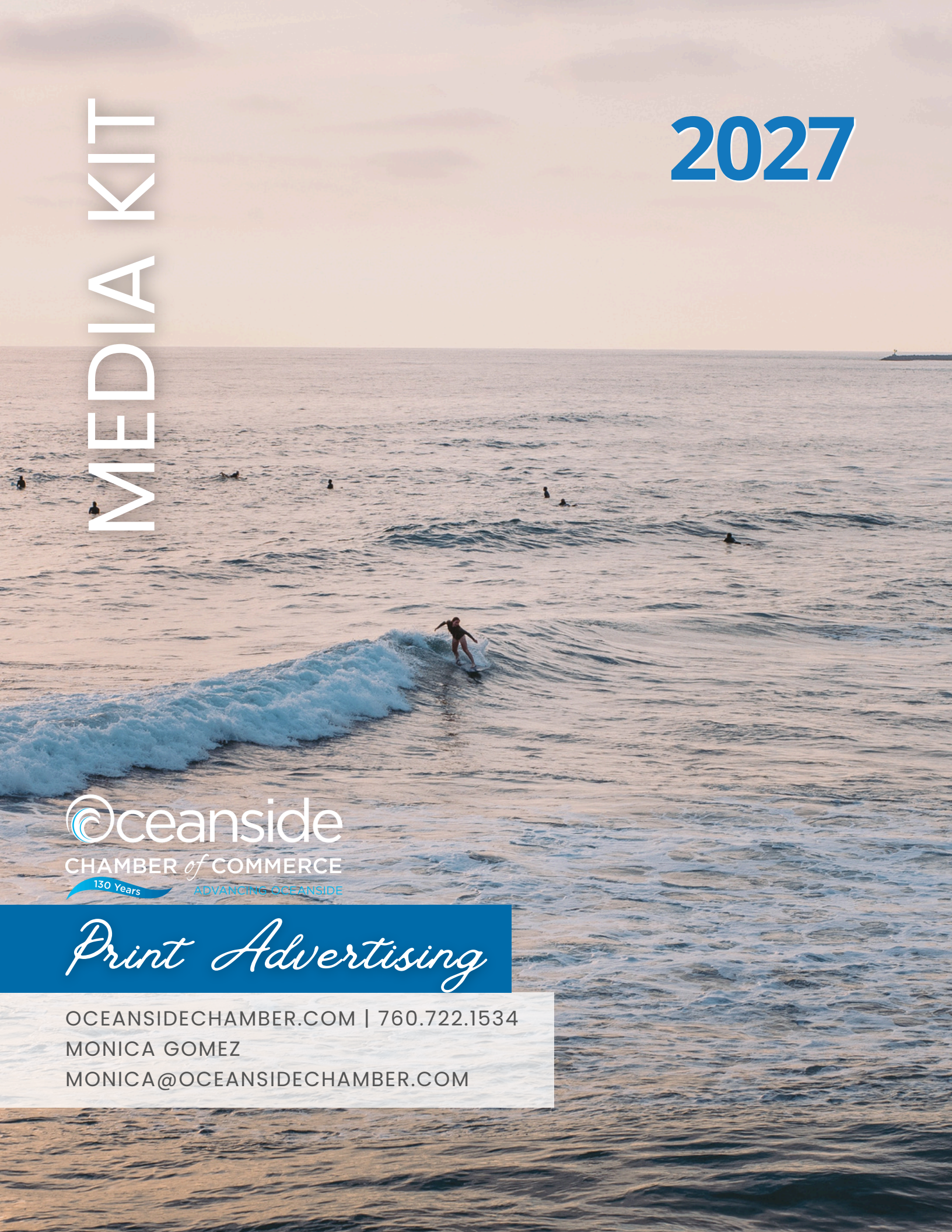
MEDIA KIT

2027



Oceanside
CHAMBER of COMMERCE
130 Years
ADVANCING OCEANSIDE

Print Advertising

OCEANSIDECHAMBER.COM | 760.722.1534
MONICA GOMEZ
MONICA@OCEANSIDECHAMBER.COM

Print Advertising

BEST OF OCEANSIDE

Magazine Details

Each edition showcases the people, businesses, and stories that make Oceanside unique. Readers will enjoy inspiring community features, small business spotlights, arts and culture highlights, local events, and the latest economic development news. It's the go-to source for staying connected to everything happening in Oceanside.

Advertising Benefits

- Direct Mailed to Oceanside Homes and Businesses
- Heightened Visibility for Your Business and Expanded Reach to New Audiences
- Reinforce Existing Customer Relationships
- Lead Generation via Print & Digital Platforms
- Positive Association with Strong Community Brand, Oceanside Chamber, Serving, Promoting & Advocating Since 1896

Distribution | Quarterly *Approximately*

Distributed primarily through the USPS Every Door Direct Mail® program. Additional distribution include drop-offs at selected Oceanside businesses, Camp Pendleton Base Housing, Oceanside Visitor Center & more!

COMMUNITY EVENTS	MEMBERS & PARTNERS	DIRECT MAIL	CAMP PENDLETON HOUSING	LOCAL BUSINESSES
500	1,000	8,000	1,000	500

Advertising rates

Oceanside CHAMBER of COMMERCE 130 Years ADVANCING OCEANSIDE

Insertions

Premium

Premium ads 7.23 x 9.75 (full bleed), full color & include additional full page ad in Business Directory Section

	Open: 1	Open: 4	Member: 1	Member: 4
Double Truck Center (2 PAGE SPREAD)	$4,270	$2,980	$2,980	$2,460
Back Cover	$3,990	$3,295	$3,295	$2,365
Inside Front Cover	$3,175	$2,120	$2,500	$1,735
First Page	$3,175	$2,120	$2,500	$1,735
Inside Back Cover	$2,925	$1,970	$2,350	$1,585
Last Page	$2,925	$1,970	$2,350	$1,585

Standard

Full Page	$2,055	$1,370	$1,645	$1,095
½ Page	$1,210	$805	$970	$645
¼ Page	$770	$515	$615	$410
⅛ Page	$605	$405	$485	$325

We Can Create Your ADS!

Complete production capabilities available including ad design, layout, and copyrighting. If you would like us to build your ad, please supply the following:

- All text for the ad.
- Any images or logos supplied should be high-resolution tif, eps, png, or jpeg's.
- Any supplied artwork must be high resolution, with the exception of vector art.

WE DO NOT ACCEPT ANY PAID POLITICAL ADS

AD Sizes & Specifications

Width x Height

Full Page, Bleed	Trim: 8.375 IN. x 10.875IN. Live Area: 7.25 IN. x 9.75 IN. Bleed: 8.875 IN. x 11.375 IN.
Full Page, No Bleed	8 x 10.25 IN.
1/2 Page Vertical	3.854 x 10.25 IN.
1/2 Page Horizontal	7.862 x 5 IN.
1/4 Page	3.845 x 5 IN.
1/8 Page	3.845 x 2.375 IN.

Graphic Requirements

Please submit ads electronically and follow these guidelines to ensure your ad is produced properly.

- Preferred format is PDF press ready documents. Other accepted formats are high-resolution tif, eps, png, or jpeg.
- All artwork must be at least 300 dpi or higher, and 100% of ad size, with the exception of vector art.

All materials should be submitted by e-mail and include:

- Ad document and file name.
- All original graphics, logos, and / or scans.
- All fonts used in the document must be embedded. Some fonts may need to be converted to outlines.

Advertising and Publishing Deadlines

Quarter 1 2027

Ad Space Deadline
November 14th

Publish Date
January 2027

Quarter 2 2027

Ad Space Deadline
February 19th

Publish Date
April 2027

Quarter 3 2027

Ad Space Deadline
May 24th

Publish Date
July 2027

Quarter 4 2027

Ad Space Deadline
August 20th

Publish Date
October 2027

Advertising Package

Business Information

Business Name _____

Contact Name _____

Address _____

City, State, Zip code _____

Phone Number _____

Primary Email _____

Print Advertising

- ☐ DOUBLE TRUCK CENTER
- ☐ INSIDE FRONT COVER
- ☐ FIRST PAGE
- ☐ FULL PAGE
- ☐ ¼ PAGE
- ☐ BACK COVER
- ☐ INSIDE BACK COVER
- ☐ LAST PAGE
- ☐ ½ PAGE
- ☐ ⅛ PAGE

Ad Occurance

- ○ Annual Package
- ○ One-Time Ad

Ad Source

- ○ Supplied by Advertiser
- ○ Created By Chamber

Payment Details

Total Amount: $ _____

- ☐ AMERICAN EXPRESS
- ☐ VISA
- ☐ CHECK
- ☐ MASTERCARD
- ☐ CASH
- ☐ INVOICE ME

***MAKE CHECKS PAYABLE TO: OCEANSIDE CHAMBER OF COMMERCE**

Print Name _____

Signature _____

Date _____

Terms and Conditions of this Agreement

With an authorized signature above, the Oceanside Chamber of Commerce will treat this as a binding contract. The liability of the Oceanside Chamber of Commerce in the event of any printing errors or omissions (including total omission) is limited to the amount paid for the items that are omitted or in which the errors occur for the issue life of the publication. The Oceanside Chamber of Commerce reserves the right to refuse advertising and refund all payments for advertising refused. The Oceanside Chamber will not publish advertisements nor accept event sponsorships from any person or business selling or promoting products or services in violation of either state, federal, or local law, regulation, or ordinance. An authorized signature indicates acceptance of these terms and conditions.

Payment Information

Card Number _____ CVV _____ Exp. Date _____

Name on Card _____

Address _____

City, State, Zip code _____

Signature _____ Date _____

A portion of your payments to the Oceanside Chamber of Commerce may be deductible as an ordinary business expense. Please check with your accounting professional for details.