

Sponsorship Opportunities

OCEANSIDE
USA

250
FESTIVAL

Saturday, June 27, 2026



SUPERVISOR
JIM
DESMOND

 **Oceanside**
CHAMBER *of* COMMERCE
ADVANCING OCEANSIDE

On July 27, 2026, the Oceanside Chamber of Commerce invites the community to gather at the Oceanside Pier Amphitheatre for a once-in-a-lifetime celebration of our nation's 250th birthday! Set against the backdrop of the Pacific, the Oceanside USA 250 Festival will feature live music, delicious food, local vendors, family entertainment, and a kid's fun zone—all in the heart of Oceanside. This milestone event honors the shared legacy of our city and our country—celebrating freedom, unity, and community pride. Join us as we come together for an unforgettable celebration of red, white and blue at Oceanside's iconic waterfront.



Your sponsorship will not only showcase your community pride and patriotism but also connect your brand with thousands of attendees celebrating this historic milestone. Choose the sponsorship level that best aligns with your organization's goals and help make this event an unforgettable experience for our community.

STARS & STRIPES PRESENTING SPONSOR - \$20,000 (1 PER INDUSTRY)

(Multiple sponsors allowed; one per industry)

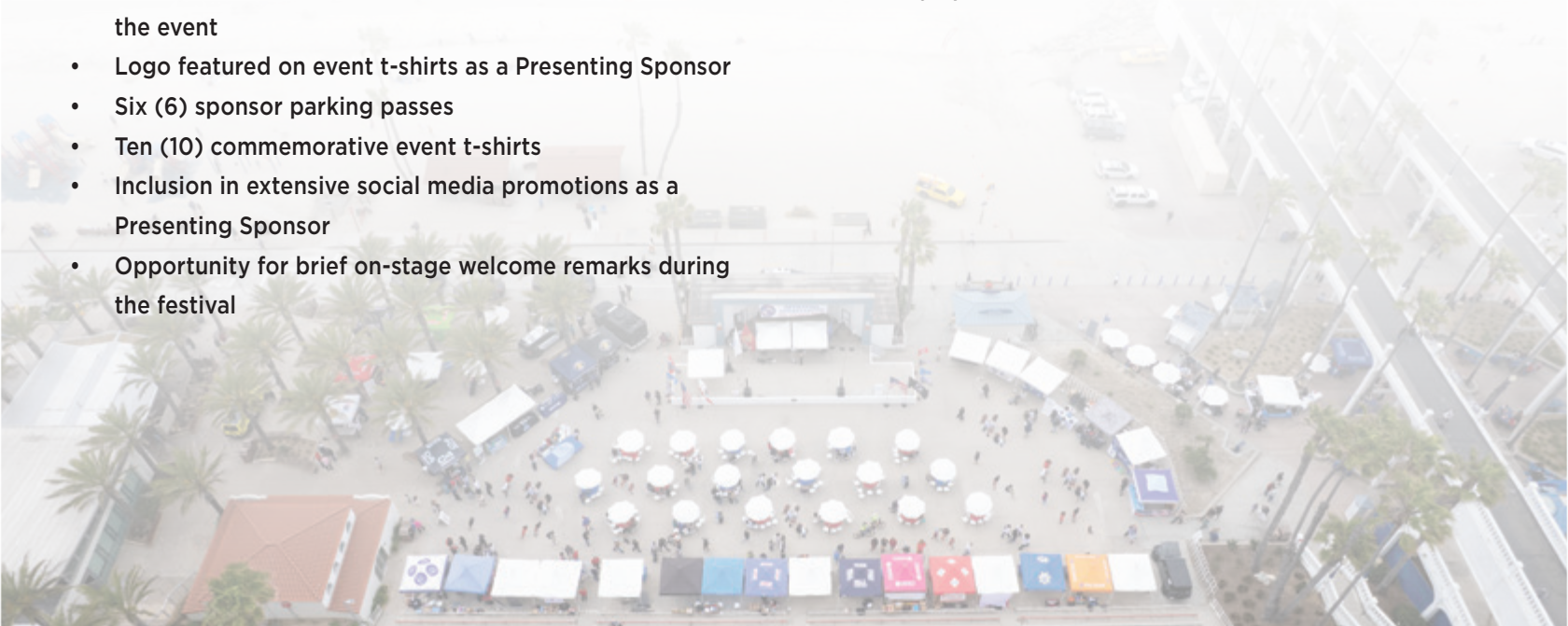
Lead the celebration as a top-tier partner.

- Shared top-level sponsorship billing on all event promotions and marketing materials leading up to and during the event
- Choice of 10'x10' or 10'x20' booth space in a prime location in the main stage area
- Logo with Presenting Sponsor designation on event website, marketing materials and signage
- Logo (top billing) on the commemorative Oceanside USA 250th Festival T-Shirt
- Leaderboard ad on event website
- Company banner displayed in a prime location at the event (provided by sponsor)
- Recognition by the event MC throughout the festival as a Presenting Sponsor
- Inclusion in press releases and media outreach promoting the event
- Logo featured on event t-shirts as a Presenting Sponsor
- Six (6) sponsor parking passes
- Ten (10) commemorative event t-shirts
- Inclusion in extensive social media promotions as a Presenting Sponsor
- Opportunity for brief on-stage welcome remarks during the festival

LIBERTY SPONSOR - \$10,000

Celebrate freedom in grand style as a key partner.

- 10'x10' booth space in a prime location in the main stage area
- Logo placement on event website, select marketing materials, and event signage
- Logo (2nd billing) on the commemorative Oceanside USA 250th Festival T-Shirt
- Sidebar ad on event website
- Company name mentioned by MC during the event
- Logo included in select media releases and promotional materials
- Company banner displayed in a high-traffic area (provided by sponsor)
- Four (4) sponsor parking passes
- Six (6) commemorative event t-shirts
- Inclusion in extensive social media promotions as a Liberty Sponsor



SPIRIT OF FREEDOM STAGE SPONSOR - \$7,500

Shine the spotlight on your brand as a featured sponsor of the festival's main entertainment stage.

- Prominent recognition as a sponsor of the "Spirit of Freedom" Stage (e.g., Spirit of Freedom Stage presented by ...)
- 10'x10' booth space in the main stage area
- Logo displayed on stage signage
- Verbal recognition by MC before and after performances
- Logo placement on event website and signage
- Sidebar ad on event website
- Two (2) sponsor parking passes
- Four (4) commemorative event t-shirts
- Social media mentions highlighting the stage and entertainment lineup

STARS OF TOMORROW FUN ZONE PRESENTING SPONSOR - \$5,000

Serve as a presenting sponsor of the festival's popular Fun Zone.

- 10'x10' booth space in or near the Fun Zone area
- Prominent recognition as a presenting sponsor of the Fun Zone (e.g., Stars of Tomorrow Fun Zone presented by ...)
- Logo displayed on Fun Zone signage
- Logo placement on event website and signage
- Recognition in family-focused social media promotions
- Two (2) sponsor parking passes
- Four (4) commemorative event t-shirts

FREEDOM SPONSOR - \$5,000

Showcase your company's patriotic pride with a strong brand presence and community engagement.

- 10'x10' booth space in a prime location
- Logo placement on event signage, website, and marketing materials
- Company recognition by MC during the event
- Two (2) sponsor parking passes
- Four (4) commemorative event t-shirts
- Inclusion in social media promotions as a sponsor

FUN ZONE SPONSOR - \$2,000

Helping bring games, laughter, and family fun.

- 10'x10' booth space in the Fun Zone
- Logo included on shared event signage, website, and marketing materials
- One (1) sponsor parking pass
- Two (2) commemorative event t-shirts
- Inclusion in social media promotions as a sponsor

COMMUNITY SPIRIT SPONSOR - \$2,000

Join fellow local businesses in celebrating the strength, spirit, and unity that make Oceanside—and America—shine.

- 10'x10' booth space
- Logo included on shared event signage, website, and marketing materials
- One (1) sponsor parking pass
- One (2) commemorative event t-shirts
- Inclusion in social media promotions as a sponsor



OCEANSIDE USA 250 FESTIVAL SPONSORSHIP FORM

COMPANY NAME _____

CONTACT _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # _____ FAX # _____

EMAIL _____

WEB ADDRESS _____

DAY OF EVENT CONTACT

NAME _____

EMAIL _____ PHONE # _____

YES, I/WE WOULD LIKE TO BECOME A SPONSOR AT THE FOLLOWING LEVEL

STARS & STRIPES PRESENTING SPONSOR - \$20,000

FREEDOM SPONSOR - \$5,000

LIBERTY SPONSOR - \$10,000

FUN ZONE SPONSOR - \$2,000

"SPIRIT OF FREEDOM" STAGE SPONSOR - \$7,500

COMMUNITY SPIRIT SPONSOR - \$2,000

"STARS OF TOMORROW" FUN ZONE PRESENTING SPONSOR - \$5,000

TOTAL AMOUNT _____

NEED A 10X10 CANOPY?

YES NO, I WILL BRING MY OWN

RELEASE OF LIABILITY

As consideration for being permitted by the Oceanside Chamber of Commerce, the City of Oceanside and/or their affiliated organizations, to participate in these activities and/or use their facilities, I/we hereby agree that I/we, my/our heirs and assignees, will not make claim against, sue or attach the property of the Oceanside Chamber of Commerce, the City of Oceanside and/or any of their affiliated organizations, for injury or damage resulting from the negligence or other acts by any employee, agent or contractor of the Oceanside Chamber of Commerce or any of their affiliated organizations as a result of my/our participation in the activities described within the Operation Appreciation sponsorship brochure. I/we hereby release the Oceanside Chamber of Commerce, the City of Oceanside and/or any of their affiliated organizations from all actions, claims, and/or demands that I/we, my/our heirs and assignees, now have or may have in the future for injury or damage resulting from my/our participation in the activities described in the Operation Appreciation sponsorship brochure. I/we are aware that this document constitutes a release of liability and agreement between my/our participants and the Oceanside Chamber of Commerce, the City of Oceanside, and/or any of their affiliated organizations by my signature or the signature of the representative authorized to sign and signing this agreement. I/we further represent that this release is made of my/our own free will. No refunds within 30-days of the event and/or in case of inclement weather, acts of nature, or restrictions by government agencies over which the Oceanside Chamber of Commerce has no control. Cancellations in advance of 30-days prior to the event will be assessed a \$500 cancellation fee.

CREDIT CARD PAYMENTS: MASTERCARD, VISA, AMERICAN EXPRESS

NAME ON CARD _____ BILLING ZIP CODE _____

CARD NUMBER _____ EXP DATE _____ CVV CODE _____

SIGNATURE OF AUTHORIZED REPRESENTATIVE _____ TITLE _____

PRINTED NAME _____ DATE _____

I/WE HAVE READ AND UNDERSTAND THE "RELEASE OF LIABILITY" AND ALL ACCOMPANYING INFORMATION AND AGREE TO ADHERE TO ALL RULES AND REGULATIONS.

SIGNATURE OF AUTHORIZED REPRESENTATIVE _____ TITLE _____

PRINTED NAME _____ DATE _____

Make checks payable to Oceanside Chamber of Commerce.
Please complete & return this form to Oceanside Chamber of Commerce
via Elizabeth@OceansideChamber.com

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE: WWW.OCEANSIDEUSA250.COM OR CALL US AT 760-722-1534