Best of ___ media kit

OCEANSIDE



QUARTERLY JOURNAL BUSINESS AND COMMUNITY NEWS



Oceanside Chamber Celebrates 125 Years

of Serving the Community

OPD Explorer
Program
Generates
Future Talent for
Oceanside



25 Optimistic Outlooks for 2021





BOTTLE HERE

Chamber Came Through



22 Lives Transformed through Solutions for Change

Featuring significant news, headlines, projects, events, legislation and information impacting the City of Oceanside. Topics of interest to residential and business communities, and those who work and do business within Oceanside.

TOPICS

- Legislative Updates
- **Chamber News**
- Community Calendar & Events
- **Ribbon Cuttings** & Grand Openings
- Member Spotlights
- Military Updates
- Business Tips
- **Photos**
- Workshops, Seminars & Extended Learning

BENEFITS

- Positive Association with Strong Community Brand -Serving, Promoting & Advocating Since 1896
- Heightened Visibility for Your Business
- **Expanded Reach to New Audiences**
- Reinforce Existing Customer Relationships
- Lead Generation via Print & Interactive Online Platforms

DISTRIBUTION - QUARTERLY

15,000 Printed Copies distributed via partners shown below. Also, 24/7 access to E-Magazine on Chamber's **Digital Publishing Platforms**

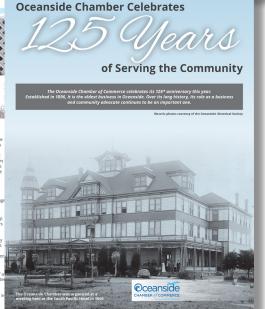
- City of Oceanside
- Oceanside Public Library
- Oceanside Visitor Center & Welcome Center
- Mainstreet Oceanside
- Oceanside Chamber Office
- **Chamber Events**
- **Selected Local Business**











ADVERTISING RATES

ADTERNISH	O KAII				
	Open	Open	Member	Member	
Insertions	1	4	1	4	
	Per Insertion	Per Insertion	Per Insertion	Per Insertion	
Cover ads 7.23 x 9.75 (full bleed), full color & include additional full page ad in Business Directory Section					
Double Tuck Center					
(2pg Spread)	\$3,520	\$2,345	\$2,345	\$1,875	
Back Cover	\$3,175	\$2,210	\$2,540	\$1,695	
Inside Front Cover	\$2,615	\$1,745	\$2,090	\$1,395	
First Page	\$2,615	\$1,745	\$2,090	\$1,395	
Inside Back Cover	\$2,145	\$1,430	\$2,715	\$1,145	
Last Page	\$2,145	\$1,430	\$2,715	\$1,145	
Standard					
Full Page	\$1,870	\$1,245	\$1,495	\$995	
1/2 Page	\$1,100	\$730	\$880	\$585	
1/3 Page	\$870	\$540	\$730	\$465	
1/4 Page	\$700	\$470	\$560	\$375	
1/8 Page	\$550	\$370	\$440	\$295	
Ad Sizes and Specifications					

	Width x Height
Full Page, No Bleed	8 X 10.25in
Full Page, Bleed	9 X 11.5in (.25 all around)
	Live Area - 7.5 X 10in
	Trim - 8.5 X 11 in
1/2 Page Vertical	3.854 X 10.25in
1/2 Page Horiz.	7.862 X 5in
1/3 Page	5.25 X 5in
1/4 Page	3.845 X 5in
1/8 Page	3.845 X 2.375 in

The Oceanside Chamber of Commerce reserves the right to refuse political advertisements based on content or for positions not in accordance with the stated positions of the Board of Directors of the Oceanside Chamber of Commerce.

GRAPHIC REQUIREMENTS

We encourage advertisers to submit ads electronically. Please follow these guidelines carefully to ensure your ad is produced properly.

- Preferred format is PDF press ready documents.
 Other accepted formats are high- resolution .TIF, .EPS, or .JPEG.
- Ads should be created in Adobe InDesign CS3, Adobe Illustrator CS3, or Adobe Photoshop CS3 or later.
- All artwork must be at least 300 dpi or higher, and 100% of ad size, with the exception of vector art.
- Colors must be CMYK, with total ink density no more than 300%.

All materials should be submitted on disk or by e-mail and MUST include:

- Ad document and file name.
- Program name and version used.
- All original graphics, logos, and/or scans
- All fonts used in the document must be embedded. Some fonts may need to be converted to outlines.
- All color converted to CMYK.

WE CAN CREATE YOUR ADS!

Complete production capabilities available including ad design, layout, and copyrighting. If you would like us to build your ad, please supply the following:

- All text for the ad supplied in a digital text document (Word, etc.).
- Any images or logos supplied should be jpg, eps or tif format. Any supplied artwork must be at least 300 dpi or higher, with the exception of vector art. Color must be CMYK, with total ink density no more than 300%.
- All advertisers get only one (1) design change after the initial proof is presented.

The Oceanside Chamber of Commerce reserves the right to approve any advertising content.

ADVERTISING AND PUBLISHING DEADLINES

Q2, 2021	Ad Space and Copy: March 1st	Publish Date: April 2021
Q3, 2021	Ad Space and Copy: May 31st	Publish Date: July 2021
Q4, 2021	Ad Space and Copy: August 30th	Publish Date: October 2021
Q1, 2022	Ad Space and Copy: November 30th	Publish Date: January 2022

PUBLISHER CONTACT

Luis Barbosa

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Full Page Ad 1/2 Vertical Page Ad No Bleed 8" wide x 10.5" tall 4.75" wide x 7.25" tall **Bleed** 7.5" wide x 10" tall (live area) 8.5" wide x 11" tall (trim) 9" x 11.5" with (bleed .25" all around) 1/2 Horizontal Page Ad 7.25" wide x 4.75" tall 1/4 Vertical Page Ad 2.25" wide x 7.25" tall 1/3 Square Page Ad 4.75" wide x 4.75" tall

1/8 Horizontal Page Ad

3.845" wide x 2.375" tall